



# Bioscience Real Estate **Insights**<sup>™</sup>

## **REPRINT POLICY**

The content of our newsletters is our intellectual property and our greatest asset. Unauthorized reproduction of our content without permission is theft and has direct, negative financial consequences for our business.

Thus, the following policy is strictly enforced:

All print and electronic Bioscience Real Estate **Insights**<sup>™</sup> content is copyrighted by WOLF MARKETING & MEDIA LLC.

Photocopying, reprinting, scanning and all other methods of reproduction or distribution of any Bioscience Real Estate **Insights**<sup>™</sup> content – whether obtained from the print newsletter, the [hreinsights.com](http://hreinsights.com) Web site or any other means – without advance, written permission from WOLF MARKETING & MEDIA LLC is **illegal** under Federal law (17 USC 101 et seq.). This law applies even to copies made for internal use.

**Violators risk criminal penalties and damages of up to \$150,000 per offense.**

It is our corporate policy to vigorously pursue all copyright violations that come to our attention.

Fortunately, authorized reprints are available from the publisher in printed or electronic form. (Please see details on the following pages.)

5/9/07



# Bioscience Real Estate Insights™

## PRINTED REPRINTS

### Standard Format:

Black and white offset printing of selected content on 60# Quantum Opaque uncoated paper (same paper stock as Bioscience Real Estate Insights™ newsletter), minimum quantity of 100. Includes minor layout changes.

Pages (Sheets) \ Quantity	100	250	500	1,000	2,000	4,000
1 page (1 side of 8.5" x 11" sheet)	\$300	\$325	\$350	\$400	\$600	\$900
2 pages (both sides of 8.5" x 11" sheet)	\$325	\$350	\$400	\$525	\$750	\$1,100
3-4 pages (both sides of 11" x 17" sheet)	\$425	\$475	\$600	\$750	\$1,100	\$1,500

### Paper Options:

60# Gloss Text coated paper – add 25% to costs shown above

80# Gloss Text coated paper – add 65% to costs shown above

### Other Options:

2- or 4-color printing – please call for pricing

Extensive layout changes – please call for pricing

### Copyright Information:

Each reprint will contain this copyright information: "Reprinted from Bioscience Real Estate Insights™ © (year) with the permission of WOLF MARKETING & MEDIA LLC."

### Proofs:

Cost includes 1 PDF proof.

### Production Schedule:

Orders will be shipped within 7 business days of approval of proof. (More time may be required for color reprints.)

### Shipping:

Shipping costs are additional and are charged at a rate of 5¢ per copy for up to 1,000 pages and 2.5¢ per copy for more than 1,000 pages. Standard shipping is via USPS. Overnight or 2-day shipping available for additional cost.

### Payment:

**All orders must be prepaid.** Checks, Visa, Mastercard and American Express are welcomed. Credit card orders will appear on your statement as a charge to WOLF MARKETING & MEDIA LLC.

5/9/07

Market Intelligence for Bioscience Real Estate Developers, Lenders, Investors, Brokers, Designers, Contractors, and Executives™

Mailing Address: P.O. Box 1467, Minnetonka, MN 55345-0467 • Street Address: 18300 Minnetonka Blvd., Suite 208, MN 55391-3272  
Phone: (952) 960-1423 • Fax: (952) 960-1426 • E-Mail: info@breinsights.com • Web: www.breinsights.com



# Bioscience Real Estate **Insights**<sup>TM</sup>

## **ELECTRONIC REPRINTS**

Electronic reprints are available for posting on Web sites and/or for sending as e-mail attachments.

**Standard Format:**

PDF file.

**Standard Pricing:**

\$500 (or free with printed reprint order of \$750 or more).

**Copyright Information:**

Each reprint will contain this copyright information:

“Reprinted from Bioscience Real Estate **Insights**<sup>TM</sup> © (year) with the permission of  
WOLF MARKETING & MEDIA LLC.”

**Proofs:**

Cost includes 1 e-mail proof.

**Production Schedule:**

PDF files will be e-mailed within 2 business days of approval of proof.

**Payment:**

All orders must be prepaid. Checks, Visa, Mastercard and American Express are welcomed.

**Please Note:**

PDF files may be used to print only 1 hard copy per Web user or e-mail recipient for personal use. Using PDF files to print hard copies in greater quantities is prohibited. If greater quantities of hard copies are required, authorized printed reprints must be ordered through WOLF MARKETING & MEDIA.

**Thank you!**

5/9/07